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# SHIFT

## Support Systems for Sustainable Entrepreneurship and Transformation

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# Project details

- Call topic: 1. Paradigm Change
- Project period: 2012-2015
- Partners & project managers:



Borderstep Institute for  
Innovation and Sustainability

Klaus Fichter  
Coordinator



Magnus Klofsten



**Aalto University**

Alastair Fuad-Luke



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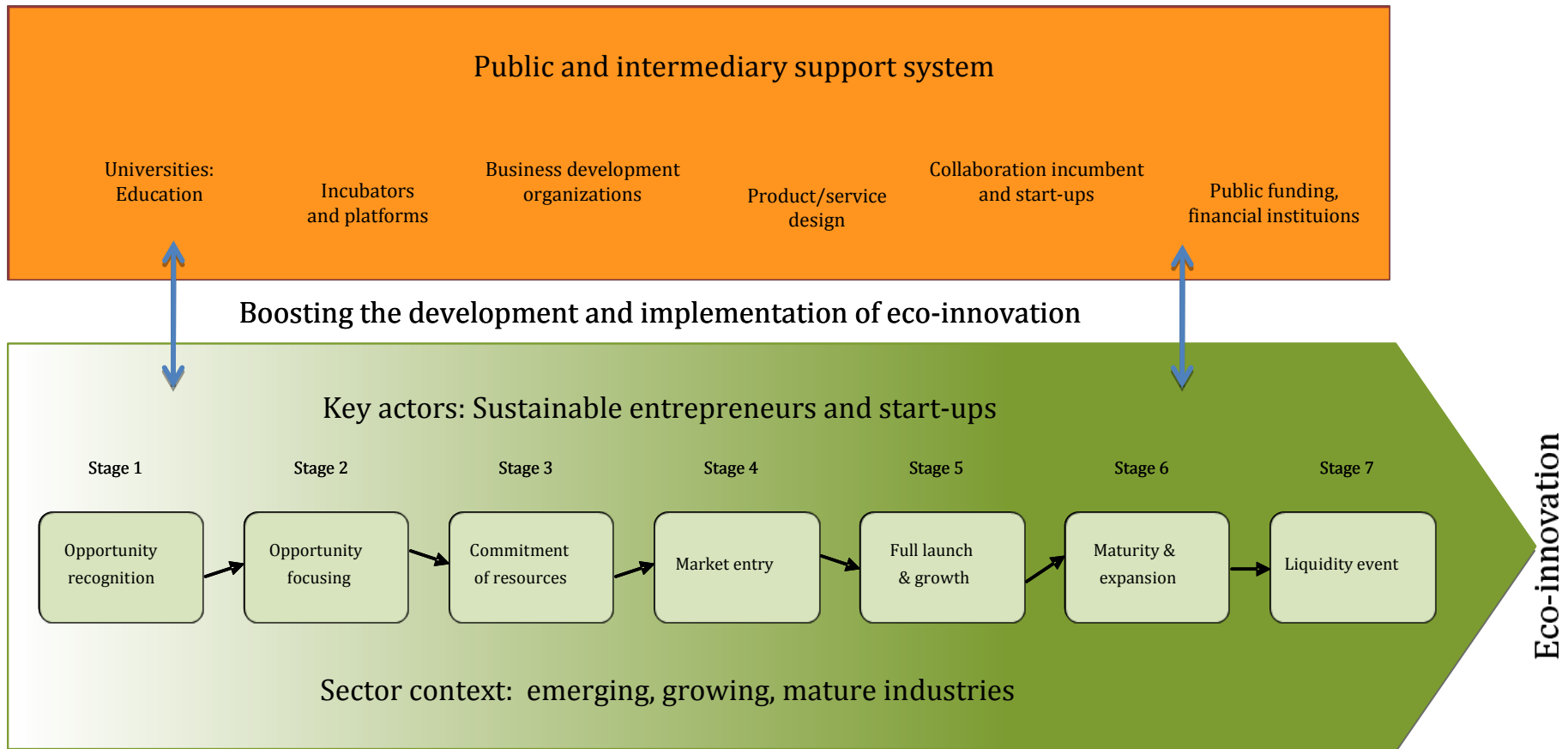


# Theoretical foundation

- Sustainable entrepreneurship
  - is a driving force for eco-innovation  
(Schaltegger & Wagner 2011; Wüstenhagen et al. 2008)
  - however, represents specific challenges & opportunities
- Economic theory central to (sustainable) entrepreneurship and (eco-)innovation
  - includes institutional economics, evolutionary economics & interaction economics → systemic & holistic
  - emphasises the importance of context: e.g. national/spatial particularities, sectoral differences, phases



# Research framework



# Methodology & procedure

- Methodology:
  - Surveys, interviews & case studies in three EU-countries (DE, SE, FI)
  - Case studies at EU / global level
  - Transnational comparison
  
- Procedure of each work package:
  - 1. Analyse the state of the art
  - 2. Identify existing deficits & potential
  - 3. Examine global good practice
  - 4. Develop conclusions & transfer strategies



# Research objective

- To improve the understanding of how public & intermediary support systems for entrepreneurship can be changed in order to boost the development and diffusion of eco-innovation
- Make realistic recommendations for national / EU policy makers & pertinent actors of support systems

