

Future Cooperation for Systemic Eco-Innovation

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social innovation interconnected
research programme

systemic eco-innovation

european multistakeholder

reuse **sustainable sourcing**

policy-maker smes national **sharing**

living labs consumers

reinvent reduce ownership
regional repair

cross-sectoral entrepreneurs
planetary boundaries new policies research

creative arts **niches disruptive**

waste as resource

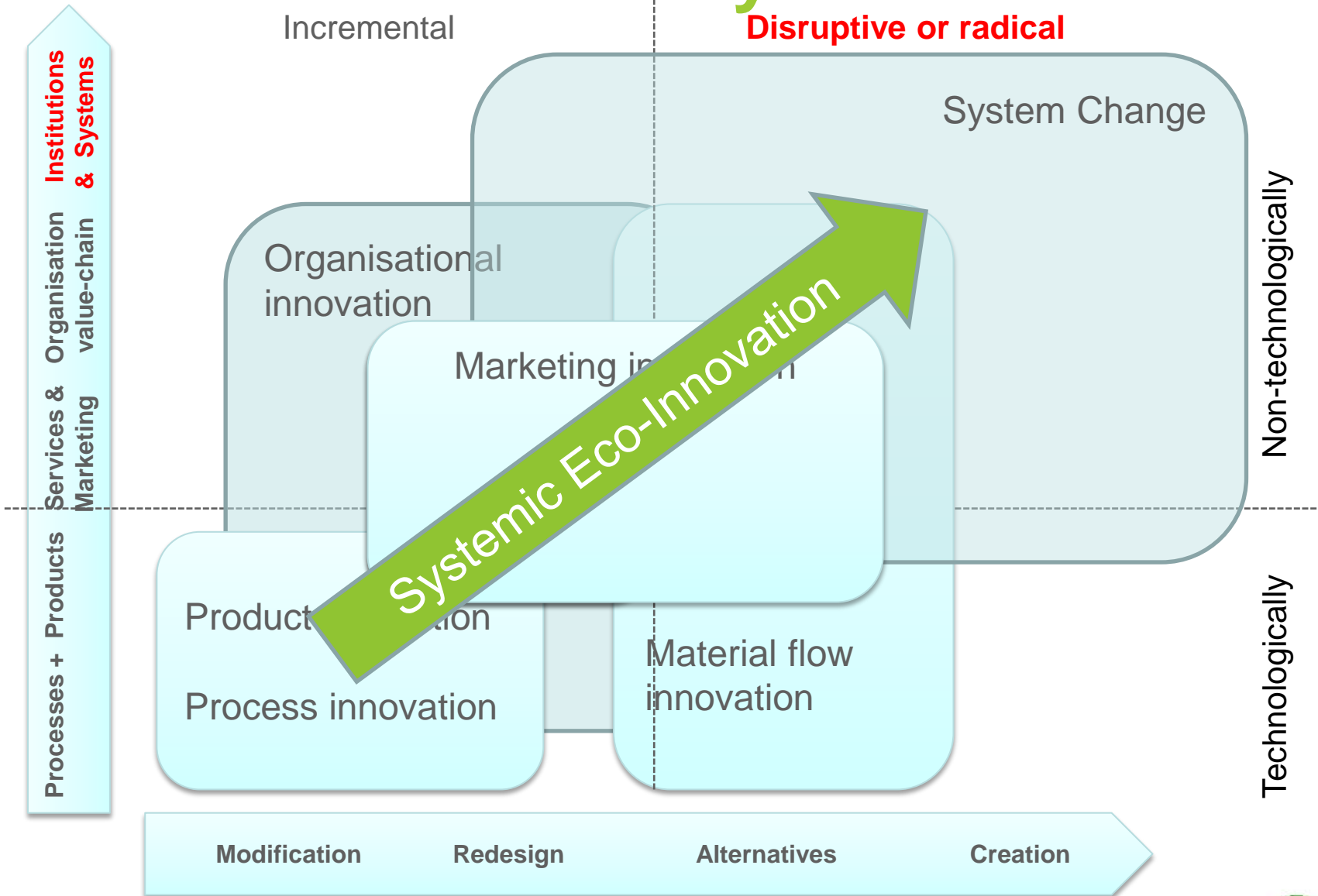
circular economy



Eco-Innovaera for System Innovation

Incremental

Disruptive or radical



Adapted from OECD 2009, CSCP 2012



Future work for systemic innov

- **Circular Economy - Function-Oriented**
- **Re-invent, reduce, reuse, repair**
 - **Sustainable sourcing**
- **Multi-stakeholder**
 - **Dynamics in society**
 - **Creative arts**
- **Long-term searches (Living-labs)**
 - **Mutual learning**
- **Addressing institutional aspects**



Eco-Innovaera #1 Proposal

- **Virtual Call on systemic eco-innovation**
 - Priority topics
 - Priority actors/stakeholders
 - Funding: National/Regional – European
 - Public-Private interests
 - Which potential partners



Eco-Innovaera #2 Proposal

- **Think-Tank Systemic Eco-Innovation**
 - Community of practitioners
 - Joint development and studies
 - Sharing experiences
 - Information support on best practices
 - Mentoring cases
 - Policy instrument development



Eco-Innovaera #3 Proposal

➤ Education & Training

- Promote systemic ecodesign
- Including sustainable sourcing
- At Universities / Creative arts
- Develop SEI curriculum



Eco-Innovaera #4 Proposal

➤ Policies Platform

- Promote systemic eco-innovation
- Relate with EcoAP HLWG policy-makers
- In nat/regional and EU calls and policies (e.g. H2020, Life+, Interreg, Eureka)
- Mobilise multiple stakeholders



THANK YOU!

More information

www.eco-innovaera.eu

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